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# Growing Small Business In The Local Community

## Three Perspectives: Federal, State & Local

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**DATE:** Wednesday 28 August 2013

**TIME:** 12:00 - 3:00pm

**VENUE:** Verandah Room  
The Forrest Centre  
Rigby's  
221 St George's Tce, Perth

**COST:** \$50.00 EDA Members  
\$70.00 Non Members  
Lunch provided

**REGISTRATION** [www.edaustralia.com.au](http://www.edaustralia.com.au)

The importance of supporting the small to medium business community is recognised by each sphere of Government. Increasingly, each sphere is dedicating resources towards programs that support business owners in all aspects of their operations. With a recently elected State Government, an imminent Federal Election and forth coming Local Government reform, EDA-WA offers an insightful discussion on the growing expectation by community that Government can and should directly and indirectly assist in running a business.

At a Federal level, Enterprise Connect offers expert mentoring service to small and medium businesses. At a State level, the Small Business Development Corporation provides a comprehensive range of business advice and support. At the local level the City of Vincent seeks to foster economic progress by stimulating businesses through effective use of Council resources.

Our three speakers have a wealth of experience in both public and private sectors. Their presentations are relevant to local economic development practitioners seeking to support employment and wealth creation in the current climate.



## PROGRAM

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12:00 Registration

12:15 Lunch served to tables

1:00 **Mr Jay Hardison, Vice Chair, EDA-WA**

*Welcome, Announcements*

1:15 **Mr Wayne Spencer**  
**Enterprise Connect**  
**Business Advisor, CCI**

*"Mentoring our business entrepreneurs"*



1:45 **Mr David Eaton**  
**Chief Executive Officer,**  
**Small Business**  
**Development Corporation,**  
**and Small Business**  
**Commissioner**

*"The Creation of Opportunity and Wealth for Small Business – The Role of SBDC"*

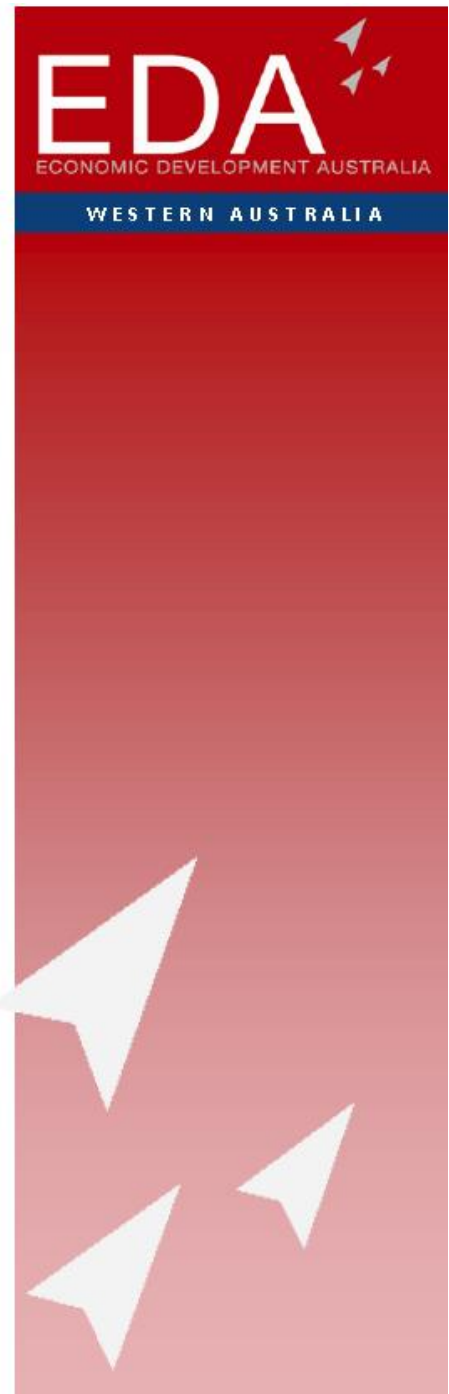


2:15 **Hon. Alannah MacTiernan**  
**Mayor, City of Vincent**

*"The Role of Local Government in Supporting Business"*



2:45 Questions from the floor for Speaker's Panel



An Australian Government Initiative



ENTERPRISE  
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Shaping Business, Transforming Industry



GOVERNMENT OF  
WESTERN AUSTRALIA

**Small Business  
Development Corporation**

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